



CONVENE & CONNECT

Convening is the art of bringing the community (of practice) and relevant stakeholders together to connect members and engage them in meaningful conversations. The diversity of a community and a risk-free and inclusive environment help develop conversations and engage members.

Start small, create the conducive environment to convene and network people.
Proper community management to ensure diversity of views, prioritize equity for access to opportunities and resource and where everyone feels they belong and can actively participate.
Diversified, equity and inclusiveness environment where there is diverse representation, fairness and everyone feel valued and heard.

Activities oriented to developing the practice – Case Study

WHAT

Case Study

A case study is a written review of a project, or important part of a project. It has a clear structure that brings out key qualitative and quantitative information from the project. Case studies are often published with a broad audience in mind, so it is useful to bring out the most useful and transferable information.

WHY

It is vital that project and programme teams capture and record their learning and best practice so that others can benefit. The structured case study format makes information accessible to the reader.

HOW

The way a case study is written will depend on the purpose and intended audience. Teams have to decide what they have to share and what their audience needs to hear. Teams will also need to think about where the case study is going to be published, for example, in print or online, internally or externally? These considerations will affect what is written and how. Most case studies are between 800 and 1,500 words, and will identify a problem or situation, explain what was done to address the problem or situation, and finally highlight the results.

An example template:

- Summary
- Key learning (up front)
- Background to the problem
- Main issues and problems in detail
- What was done – in chronological order
- Outcomes and impact
- Material resources required
- Human resources required
- Barriers and how were they overcome
- How could it be done better?
- Contact for further information